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## MAYVILLE ENGINEERING COMPANY, INC. LAUNCHES NEW WEBSITE. MEC Website Features Latest Technology as Part of Rebranding Initiative.

Mayville, Wis. – Mayville Engineering Company, Inc. (MEC) today launched an innovative new website to promote the company's contract manufacturing, tube forming, metal fabrication and coating solutions. The new <u>www.mecinc.com</u> brings together the former Center Manufacturing, Fabricating Specialists and Mayville Engineering websites as part of MEC's rebranding effort. The website home page features cutting edge parallax technology to promote the capabilities of the company as well as the employee ownership that is a fundamental part of the way MEC serves its customers.

"We utilized the latest technology to communicate the very unique attributes of our company," said Robert Kamphuis, chairman, president and CEO of MEC. "Customer success is the driving force behind our mission and having our businesses aligned under one brand, "MEC", will make it even easier for our customers to do business with us," he continued.

MEC acquired Center Manufacturing in 2012, expanding the company's operations to 16 manufacturing facilities in 5 states and over 2,000 employee shareholders. The new website combines the collective capabilities for all of the company's fabrication, tube, coatings, assembly and shooting sports businesses.

"Many customers are surprised at all of our capabilities and the solutions that will help them be successful in the market," added Ryan Raber, vice president of sales and marketing. "Our rebranding initiative and this new website make it even easier for our customers to do business with MEC. Customers now have one point of contact with our company and one online site to interact with us to find the manufacturing solutions they need," Raber commented.

Visit <u>www.mecinc.com</u> for more information on MEC's innovative contract manufacturing, tube forming, metal fabrication, coatings and assembly solutions.

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## About Mayville Engineering Company

Headquartered in Mayville, Wis., MEC has become a manufacturing company where employee shareholders are creating outstanding value and support every day for their customers and communities in which they live and work. MEC serves the agricultural, commercial vehicle, construction, forestry, recreational vehicle, energy, military, and industrial markets. MEC's processes include complete metal fabrication, laser and plasma cutting, stamping, forming, machining, welding, tube bending and forming, painting, assembly and kitting, prototyping, product testing and validation, fuel level indicators, fuel tanks and exhaust systems. The firm's core competencies include collaborative product development, design for manufacturability, engineering and design review, and customer service. MEC operates 16 facilities with over 2,000,000 square feet of manufacturing in five states. More information can be found at <u>www.mecinc.com</u>.